



For Immediate Release

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Metro Boat Show celebrates 10 years with bigger show, more boats

Commerce Twp., Mich., June 5, 2019 – The Michigan Boating Industries Association is celebrating 10 years of producing the Metro Boat Show at Lake St. Clair Metropark this September 12-15. The show has grown each year and is the largest in-water boat show in the Midwest, spanning more than a mile long into both the North and South Marinas. The picturesque setting along Lake St. Clair adds to its appeal.

“The marina atmosphere with boats in the water and on land, entertainment including live music, beer tents, and food trucks make this a one-of-a-kind event that attracts boaters from all over the Great Lakes,” said Show Manager Nicki Polan. “Attendees really enjoy the show in a different capacity than our indoor winter and spring shows.”

Boats are the big attraction at the show with boat potentially up to 60-feet. “We see more larger cruisers, yachts, and sailboats at this even because it’s easier for dealers to transport bigger boats by water,” said Polan. New 202 model introductions debut at the show, and the end of the season pricing on current inventory make this a great place to purchase a boat.

This year the show is expanding again, keeping the main Boardwalk on the water through the entire show. Because of it’s growing size, show management is providing a trolley service for boaters along the show perimeter.

The Metro Boat Show is produced by the Michigan Boating Industries Association (MBIA). Hours: Thurs., Fri.: Noon – 7:30 p.m., Sat.: 11 a.m. – 7:30 p.m.; Sun: 11 a.m. to 6 p.m. For more information, current promotions, and contest information, visit metroboatshow.net. Admission: \$10 for adults, children 12 and under free with an adult. Parking is \$10 or free with a Metroparks permit. General park information can be found at metroparks.com or by calling 1-800-47-PARKS. Limited transient boating is available.

The Metro Boat Show is sponsored by the Huron Clinton Metroparks and Great Lakes Scuttlebutt, the official publication of the Metro Boat Show.

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