

# METRO BOAT SHOW

September 13-16, 2018  
Lake St. Clair Metropark



Don't Delay, Submit your contract today!

## PRIME EXHIBIT LOCATIONS SELL FAST!

After last year's successful event, we're geared up to keep the momentum and excitement! Space will fill fast, we encourage you to submit your contract ASAP to ensure your location.

## QUALIFIED ATTENDEES

- 50% of attendees are PRIME MARKET AGE of 35-54
- 48% have an INCOME range of more than \$100,000
- 62% PLAN TO PURCHASE a boat within 2 years

## BOAT SHOWS INFLUENCE SALES

The market has changed and many boat buyers do research on the internet. However, boat shows remain the most important marketing tool for dealers, allowing buyers to see, touch and board a variety of boat types, compare prices and have product advisors on-hand. It would take weeks to visit each dealership for an interested boat buyer.

**IF YOU'RE NOT AT THE SHOW, THEY'LL VISIT YOUR COMPETITION!**

## Rates

### 10x10 Booth in Main Tent

Member \$490 per booth  
Non-Member \$610 per booth

### Dry Land Space (min. 625 sq. ft)

Member \$1.75/sq.ft.  
Non-Member \$2.40/sq.ft.

### 12'x12' South

Member \$560 per space  
Non-Member \$760 per space

### 12'x12' North and Center

Member \$470 per space  
Non-Member \$665 per space

### Boats In-Water

Boat Slip (per slip)  
Member \$995  
Non Member \$1195

### Floating Dock

Member \$1195  
Non-Member \$1395

\$50 charge per Exhibitor to be used for Grow Boating Initiative and Electrical Hook-Up.

**Contract and first payment Due June 1**

Login to [Boatshowmanager.com](http://Boatshowmanager.com) for more information

Contact Bethany Sly with any questions

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