



**For Immediate Release**

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## **Metro Boat Show features a Boat Show and so much more!**

**Hundreds of boats from 10 to 50-ft.+ in water and on land, plus: The XPOGO Stunt Team—As seen on America’s Got Talent, food trucks, live music, beer tents with Michigan craft beer, special features, Kids Zone and more!**

**Livonia, Mich., August 16, 2017** - Mark your calendar! The eighth annual Metro Boat Show at Lake St. Clair Metropark, coming September 14-17, is an in-water boat show with hundreds of boats from 10 to more than 50-ft. in length on display and for sale at great end-of-season prices from quality boat brokers and dealers. The show is expanding this year with more boat slips, and even more on-land exhibitors. Boats featured include new and previously owned. For those new to boating, it is also a great place to learn more about the different types of boating enjoyed by more than four million people each year in Michigan, and just to have some fun.

“It’s a great time to buy a boat, and the Metro Boat Show is a great event to attend if you’re in the market for a boat, or if you just enjoy the lifestyle,” said Show Manager Nicki Polan. “The marina setting lined with beautiful boats, beer tents, live bands and so much more make this boat show more of a destination than just a boat show!”

Adding to the appeal of this boat show – are the attractions. A picturesque boardwalk lined with beautiful boats along the Black River is the perfect backdrop for a day on the water. Live music, with new local bands added to the line-up, will entertain patrons in the Tiki Bar, and a new bar location. A multitude of activities fill the day, including appearances from the XPOGO Stunt Team who previously competed on America’s Got Talent. They will wow and engage crowds all weekend with their extreme tricks on pogo sticks; Food trucks with a variety of foods including burgers, tacos, salads, smoothies, coffee, and more; Michigan-made craft brews at the beer tents; a Kid’s Zone with t-shirt stamping, face painting, RC boats bounce houses; the Broadcast Center will host street teams from local radio stations with contest and prizes; plus much more!

This boat show is nearly sold out of exhibit space again this year, increasing boats in the water and land space exhibits. Low interest rates, high water levels, low fuel prices, and great summer weather have fueled another great season for the boating industry. In 2016, the Michigan boating industry saw its 7<sup>th</sup> year of growth, with nearly \$8.7 million in new boat, motor, trailer and accessory purchases.

The Metro Boat Show is produced by the Michigan Boating Industries Association (MBIA). The show, located at Lake St. Clair Metropark, will be held September 14-17, 2017. **Hours:** Thurs., Fri.: Noon – 7:30PM, Sat.: 11AM – 7:30PM and Sun.: 11AM – 6PM. For more information, current promotions and contest information, visit [Metroboatshow.net](http://Metroboatshow.net). **Admission:** \$10 for adults, children 12 and under free with an adult. Parking is \$10 – or free to those with a Metroparks permit. General park information can be found at [www.metroparks.com](http://www.metroparks.com) or by calling 1-800-47-PARKS.

*The Metro Boat Show is sponsored by Great Lakes Scuttlebutt, the official publication of the Metro Boat Show, McLaren Macomb and Genesis Cadillac.*

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***The Voice of Boating in Michigan***

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