



Advertisement Contract for
Metro Boat Show Official Guide & Program

Company: _____

Address: _____

City/State/Zip: _____

Type of Business (i.e. marina, retailer): _____

Phone Fax Email

Contract length: This is a onetime contract for the 2017 Metro Boat Show Floorplan.

Fees

- 1/4 page Advertisement \$300
1/2 page Advertisement \$500
Full Page Advertisement \$900

Total: \$_____

Ad Specifications: For a 1/2 page is 8" wide by 5.25" high
For a Full page is 8" wide by 10.5" high

Deadline for Ad Submission: July 28, 2017. The MBIA reserves the right to approve all ads.

Ad Creation: If you need an ad created for you please contact Amanda Wendecker for assistance in designing. An ad will be sent for your approval before used. Fee: \$150 minimum.

Delivery: Please e-mail your ad to awendecker@mbia.org in a high resolution JPEG or PDF format.

Questions: Call: 734.261.0123 ext. 3 or email awendecker@mbia.org

Payment: Must be received in full before ad will be added to the floorplan
Please make checks payable to the Michigan Boating Industries Association.

Send: Contract and payment to: Michigan Boating Industries Association
32398 Five Mile Rd., Livonia, MI 48154

I, _____ agree to have the proposed advertisement in the 2017 Metro Boat Show
Floorplan for the above specified fees and have included my full payment.

Signature

Date