



ADDED VALUE

\$500 Sponsorship

offering Major Benefits:

- 1) Your logo and link on the event website
- 2) 1/4 page Advertisement in the official show program/ floorplan
- 3) Facebook and Twitter mention
- 4) Banner placement on outside Fence

Increase your exposure at the premier fall boat show in Michigan! Shine brighter than your competition with a bigger presence on the popular show website, in the official Floorplan & Guide, social media, and on-site by hanging a banner on the perimeter fencing facing the parking lot *(banner provided by sponsor)*.

M E T R O

BOAT

SHOW

September 14-17, 2017
Lake St. Clair Metropark

11,000 Attendees! Strong demographics!

Families visiting MBIA Boat Shows have:

- Household incomes between \$50k and \$99k (44%)
- Household incomes between \$100k and \$149K (22%)
- Household incomes more than \$150k (23%)
- 45% of attendees are prime market ages of 35-54 years, 75% (25 - 54 years)
- 48% are college graduates
- 49% owned one boat, 33% owned two and 18% owned 3 or more.

This show continues to grow in quality and brings thousands of boat buyers and enthusiasts together.

Get your brand front and center with this low-cost/high-impact added value sponsorship!

Only \$500 - Sign up today!

For more information and to sign up, please contact:
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