

Michigan Boating Industries Association

Lucky 4-Digit Number Guess Contest

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID ONLY IN MICHIGAN, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Registration Period: Contest registration is scheduled to **begin 9/14/2017 and end 9/17/2017** (the "Registration Period") during normal show hours at the 2017 Metro Boat Show at Lake St. Clair Metropark. A total of (100) lucky finalists will be randomly selected from among all eligible entries received to participate in the grand prize number guess contest on or about **9/17/2017**. The contest is subject to all applicable federal, state and local laws and regulations and is void outside of Michigan, and wherever prohibited or restricted by law.

Who May Enter: Contest is open to eligible attendees of the 2017 Metro Boat Show at Lake St. Clair Metropark, who are legal U.S. residents, age 18 or older as of date of entry, with a valid U.S. driver's license or government issues photo I.D., except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of Michigan Boating Industries Association ("Sponsor/Administrator"), Metro Boat Show, each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this contest (collectively, "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this contest, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.
- (b) Individuals who are unable or unwilling to visit contest registration location during the Registration Period to enter.

How to Enter: Official entry forms will be made available (while supplies last) at the 2017 Metro Boat Show at Lake St. Clair Metropark during normal show hours during the Registration Period. Fully complete an official entry form with all required information including complete name, address, phone and email. Each entrant must also submit their guess of the 4-digit winning number. The 4-digit number guess may be any number that falls between the range 0000-9999 inclusive. Numbers may repeat within the winning number sequence. Deposit completed entry into the official registration box provided at contest registration location. **All entries must be handwritten.** No photocopied or mechanically reproduced entries permitted. All eligible entries must be received by close of show hours on 9/17/2017. Incomplete or illegible entries will be disqualified

Maximum of one (1) entry per person. Any contestant submitting more than one entry will void all entries by that contestant. Contestants may only complete and submit an entry for the contest on their own behalf. Any attempt to submit additional entries on their own behalf or on behalf of another contestant will void all entries submitted by that individual. Released Parties are not responsible for entries that are lost, late, misdirected, illegible, incomplete, inaccurate, damaged, or for lost or stolen entry boxes or for entries submitted in a manner that is not expressly allowed under these rules. All such entries will be automatically void. All entries received become the property of the Sponsor and will not be returned.

Finalist Selection – maximum of (100) Finalists: A random drawing will be held at the conclusion of the Registration Period on or about 9/17/2017 from among all eligible entries received during the Registration Period to select a total of (100) finalists. Only the entries submitted by these (100) randomly selected finalists will be eligible to participate in the grand prize contest (see below). **All other entries are disqualified and are ineligible to participate or win any prize, regardless of the accuracy of their number guess submitted on their entry.**

Maximum of one (1) finalist per household. The selected finalists do not need to be present in order to participate in the grand prize contest. Any selected contestant who does not meet the eligibility requirements, does not wish to participate in the grand prize contest will be disqualified. Decisions of Sponsor in the selection of finalists, and all matters related to this contest are final.

Grand Prize Contest: Prior to the start of the contest, a predetermined winning 4-digit number will be randomly selected by an independent promotions company, and placed in a sealed security envelope. The winning number may be any number within the range 0000 – 9999, inclusive; and digits may repeat within the winning number (i.e. the winning number could be 0000). Following the random selection of the (100) finalists from among all eligible entries received, each finalist's number guess will be submitted to the promotions company for comparison to the grand prize winning number as contained in the sealed security envelope. In order for the grand prize to be awarded to an eligible selected finalist, the finalist must have correctly guessed the predetermined grand prize winning number in exact order, which was selected for this contest and is contained in the sealed master envelope. For example, if the predetermined winning number is 1-2-3-4, then a submitted number guess of 4-3-2-1 **will not** be considered a winning entry.

Eligible number guess requirements include:

- Each selected finalist's number guess must be complete, clear and legible. Any number guess that is incomplete or illegible will be disqualified.

In the event a winning number guess has been submitted, the finalist(s) who submitted the winning number guess will be notified. In the event that no winning number guess is submitted by a selected finalist, then the grand prize will **not** be awarded and the sealed envelope containing the predetermined winning number will be opened, and the winning number will be revealed.

Prize Awards & Delivery: In the event the eligible finalist successfully completes the grand prize contest requirements, that finalist will be eligible to claim the grand prize, subject to approval and verification of compliance with these official rules. The grand prize is: **\$15,000 to spend at an upcoming Michigan Boating Industries Association Boat Show.**

A maximum (1) grand prize will be awarded. In the event that more than (1) eligible selected finalist submits a winning entry during this contest, a random drawing will take place between the eligible finalists who submitted a winning entry to determine the grand prize winner. In the event there is no grand prize winning attempt, then the grand prize will not be awarded.

Winner(s) must accept delivery of prize from Sponsor, or as otherwise instructed by Sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to taxes, title, insurance, license, and registration fees. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable.

Winner(s) will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release, and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. Total ARV of all prizes: **\$15,000.**

Additional Rules & Restrictions: By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

IN CASE OF DISPUTES: By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of being selected as a finalist depend upon the number of eligible entries received. The odds of winning the grand prize contest by correctly guessing the winning 4-digit number, once selected as an official finalist are **1:10,000.**

Winners List: For a copy of these official rules or name of the Grand Prize winner, if any, send a self addressed, stamped envelope to: **Michigan Boating Industries Association Number Guess Contest, 32398 Five Mile Road, Livonia, MI 48154.** Please specify which you are requesting. Requests must be received by **11/17/2017.**

Sponsor/Administrator: This Promotion is sponsored and administered by Michigan Boating Industries Association, 32398 Five Mile Road, Livonia, MI 48154.